



# REBUILDING WITH INTENTION

## WORKBOOK

Complete these interactive worksheets  
to take action & implement what you  
learned inside our masterclass!

THE BUCKETLIST BOMBSHELLS  
**Collective**<sup>™</sup>

## Identifying Cracks in Your Business Foundation Worksheet

**What story are your numbers telling you?** *Do you see a downward slope in your revenues or profits? Do you see an upwards slope in your expenses?*

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**What story are your leads telling you?** *How many potential leads did you get this month? How many of those leads did you convert into paying customers this month? How many recurring or returning customers did you have this month?*

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**What story are your customers telling you?** *Look at your current industry trends, your competitors, and what your customers are saying & doing.*

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**Describe the overall story of your company's health.** *Use the space below to combine the insights you've gathered from the questions above to describe the health of your business as if you were explaining it to an outsider. Where are there cracks (areas of opportunity) and where are the areas that are working well?*

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## Connecting To Your Vision Worksheet

**Do you feel connected to your business' mission and vision?** *Explain why or why not.*

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**What emotions come to the surface when you think about your business?**

*Describe the words that come to mind on how your business currently makes you feel.*

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**Do you feel like you're showing up in your business each day because you "have to" or because you "get to"?** *Dig into why you're feeling this way.*

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**Write out your ideal day if you could do anything in your business.** *Are you currently spending the majority of your week on those things or in those areas?*

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## Your Rebuilding Action Plan Worksheet

**What is the main area you're going to focus on in this Rebuilding season?** *What area(s) of opportunity are you going to devote your time & energy towards.*

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**Where can you scale back to provide you the space to Rebuild?** *I.e. your time, your energy, your team, your expenses etc.*

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**What are your Rebuilding plan action steps?**

*In the Masterclass we talked about how important it is to take action on this area of opportunity now instead of waiting until later. Use this space to plan the action steps you're going to begin taking this month. Remember to include steps for market research and running the numbers!*

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