

STEPHANIE SKRYZOWSKI
100 DEGREES CONSULTING



Building a Strong Financial Foundation

Workbook

Money & Impact

What is your revenue goal this year?

What is the impact you want to have?

How do you feel about your business finances today?



"If you can't keep your money, you won't be able to make an impact with it."

Back to Basics

What are the 3 basics?

Who do you need on your finance team?

To Do

What actions will you take next?

Action 1

Action 2

Action 3

Know Your Numbers

What does "know your numbers" mean?

Which number is most helpful in managing your business money?

Profit & Loss

- Revenue diversity
- Burn rate
- Profit margin

Balance Sheet

- Cash on hand
- Quick ratio

To Do

What actions will you take next?

"Where your attention goes, the energy flows."

Forecast Your Future

What is a forecast?



Taxes

Ops Expenses

Owner's Pay

Profit

To Do

What actions will you take next?

"A goal without a plan is just a wish."

Are you ready to be your own CFO?

What can you do in the next month to get a
better handle on your business money?

Goal 1 Action by

Goal 2 Action by

Goal 3 Action by

What was your biggest takeaway from this session?

How do you feel about your business money now?



*"Revenue is
vanity. Profit is
sanity. Cash is
queen."*

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Profit Playbook